



NEFTÇİ PFK

BRANDBOOK

LOGO



Colour. CMYK



White



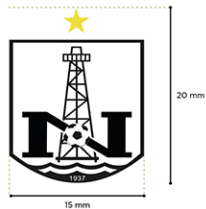
Black

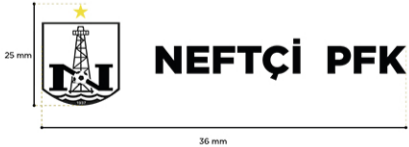


EXCLUSION ZONE



MINIMUM SIZE







NEFTÇİ PFK



C: 7%
M: 7% PANTONE+ Solid Coated
Y: 98% PANTONE Yellow 012 C
K: 0%



C: 0%
M: 0%
Y: 0%
K: 0%



C: 100%
M: 100%
Y: 100%
K: 100%



TYPOGRAPHY

Gotham

For: logo, names of the club,
club marks, website, ads.

ABCDEFGHIJKLMNOPQRSTUVWXYZ
quertyuiopöğasdfghjklæzxcvbnmçş
123456780 `!@#\$\$%^&*()_+[]\;:»',.?

Gotham medium

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
123456780 `!@#\$\$%^&*()_+[]\;:»',.?

Antonio

For: ads, design, flyers,
projects.

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
123456780 `!@#\$/%^&*()_+[]\;:»',.?

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
123456780 `!@#\$/%^&*()_+[]\;:»',.?

HighVoltage

For: ads, design, flyers,
projects.

HighVoltage Rough regular
ABCDEFGHIJKLMNOPQRSTUVWXYZ
quertyuiopöğasdfghjklæzxcvbnmçş
123456780 `!@#\$/%-&*()_+[]\;:»',.?

Tahoma

For: official documents,
e-mail

ABCDEFGHIJKLMNOPQRSTUVWXYZ
quertyuiopöğasdfghjklæzxcvbnmçş
123456780 `!@#\$/%^&*()_+[]\;:»',.?

PARTNER ARCHITECTURE



CEYHUN ƏLİYEV
"SPORT24.AZ" SAYTININ BAŞLIQ



TERMINOLOGY

NEFTÇİ PEŞƏKAR FUTBOL KLUBU

Neftçi Peşəkar Futbol Klubu

for official documents, blanks

NEFTÇİ PFK

Neftçi PFK

for official documents, blanks

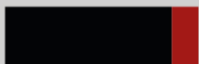
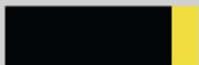
NEFTÇİ

Neftçi

only with logo, for table
tournament , statistics and other

COLORS

COLOR BALANCE



C: 0%
M: 0%
Y: 0%
K: 0%

PANTONE+ Solid Coated
PANTONE 656 C



C: 26%
M: 100%
Y: 52%
K: 9%

PANTONE+ Solid Coated
PANTONE 200 C



C: 100%
M: 100%
Y: 100%
K: 100%

PANTONE+ Solid Coated
PANTONE Black 6 C



C: 7%
M: 7%
Y: 98%
K: 0%

PANTONE+ Solid Coated
PANTONE Yellow 012 C





NEFTÇİ PFK



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E-MAIL SIGNATURE



Hörmətli, tahoma regular - 11 pt

Ad Soyadı

tahoma bold - 11 pt

Vəzifə, Departament adı

..... tahoma regular - 11 pt

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..... tahoma regular - 11 pt

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Bu e-məktubu çap etmədən öncə təbiəti düşünün.



